

Rep Order# 9780154 Ver# 21 Status Revised
EC'd Yes

Traffic Order# 45928

Printed: 08/24/2012 1:32 PM
Last Received: 08/24/2012 12:21 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1522
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1522
Flight Dates 07/31/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-MKGDS FOR LINES 50-51 OK. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*50	TH	10P-11P	THE MENTALIST	:30	\$4,500.00	08/16-08/16 08/30-08/30	1 0	1 1	1 0	\$4,500.00	
				Sales Remark: V21 1X NA V21 Comment Changed, Spots/week Changed								
	*51	F	8P-9P	UNDERCOVER BOSS	:30	\$2,500.00	08/03-08/10 08/24-08/24	1 0	2 1	2 0	\$5,000.00	
				Sales Remark: V21 1X NA V21 Comment Changed, Spots/week Changed								
	*94	M	8P-9P	MOTHER/BANG	:30	\$4,500.00	08/27-08/27	1	1	1	\$4,500.00	
				Sales Remark: V21 MKGD V21 Added								
	*95	SA	12P-3P	GOLF	:30	\$250.00	08/25-08/25	2	1	2	\$500.00	
				Sales Remark: V21 MKGD V21 Added								
	*96	SA	3P-6P	GOLF	:30	\$1,000.00	08/25-08/25	2	1	2	\$2,000.00	
				Sales Remark: V21 MKGD V21 Added								

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---REPORT TOTALS---

Report Totals: 8 / \$16,500.00

---SALES MONTHLY TOTALS---

Aug 12: 610 / \$605,950.00 Sep 12: 198 / \$197,900.00

Sales Totals: 808 / \$803,850.00

Station Totals: 808 / \$803,850.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$1,960,610	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	30%
		WKRC	41%	WLWT	14%	WSTR	2%	WXIX	12%		

Books null
Demos RA35+

Rep Order# 9780154 Ver# 20 Status Returned
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Printed: 08/22/2012 10:40 AM
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--- REMARKS ---

pls see line 51
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*50	TH	10P-11P	THE MENTALIST	:30	\$4,500.00	08/16-08/16 08/30-08/30	1 1	1 1	1 1	\$9,000.00	
		Station Remark: V20 1x na 8/30 schedule change mg mon 8/27 8-9p ncir mother/big bang										
	*51	F	8P-9P	UNDERCOVER BOSS	:30	\$2,500.00	08/03-08/10 08/24-08/24	1 1	2 1	2 1	\$7,500.00	
		Station Remark: V20 1x na 8/24 sched change mg sat 8/25 12-3p 2x @ 250. ech & sat 3-6p 8/25-8/26 2x @ 1000. each pga golf										

---REPORT TOTALS---

Report Totals: 5 / \$16,500.00

---SALES MONTHLY TOTALS---

Aug 12: 607 / \$605,950.00 Sep 12: 198 / \$197,900.00
Sales Totals: 805 / \$803,850.00
Station Totals: 805 / \$803,850.00

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Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$1,960,610	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPC	30%
		WKRC	41%	WLWT	14%	WSTR	2%	WXIX	12%		

Books null
Demos RA35+

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Monday, August 20, 2012 4:18 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$799,850.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-51-3):

Rate: \$2,500.00
Air Date: Fri 08/24/12
Eligible Days: -----F-----
Inventory Code: Fri Reg 1
Inventory Description: Fri Reg 1
Inventory Code Time: 8:00 PM-9:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Program Change -No Return

2x Sat 12:30-3p (Tenet)
or 8/25 @ \$250 each,
2x Sat / Sun 3-6p or
8/25 8/26 (Post Golf) @
\$1000 each

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 1												
08/03/12	Friday	5:22:46 AM	:30	\$600.00	OFA-12-	5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		23	MWASH-
08/06/12	Monday	5:08:10 AM	:30	\$600.00	OFA-12-	5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		1	MWASH-
08/07/12	Tuesday	5:22:25 AM	:30	\$600.00	OFA-12-	5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		6	MWASH-
08/08/12	Wednesday	5:23:04 AM	:30	\$600.00	OFA-12-	5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		3	MWASH-
08/09/12	Thursday	5:20:12 AM	:30	\$600.00	OFA-12-	5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		5	MWASH-
08/10/12	Friday	5:30:12 AM	:30	\$600.00	OFA-12-	5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		4	MWASH-
08/13/12	Monday	5:11:42 AM	:30	\$600.00	OFA-12-	5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		7	MWASH-
08/14/12	Tuesday	5:12:41 AM	:30	\$600.00	OFA-12-	5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		12	MWASH-
08/15/12	Wednesday	5:12:50 AM	:30	\$600.00	OFA-12-	5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		10	MWASH-
08/16/12	Thursday	5:23:08 AM	:30	\$600.00	OFA-12-	5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		9	MWASH-
08/17/12	Friday	5:13:22 AM	:30	\$600.00	OFA-12-	5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		8	MWASH-
08/20/12	Monday	5:07:26 AM	:30	\$600.00	OFA-12-	5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		11	MWASH-
08/21/12	Tuesday	5:21:41 AM	:30	\$600.00	OFA-12-	5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		17	MWASH-
08/22/12	Wednesday	5:13:14 AM	:30	\$600.00	OFA-12-	5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		13	MWASH-
08/23/12	Thursday	5:12:39 AM	:30	\$600.00	OFA-12-	5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		14	MWASH-
08/24/12	Friday	5:05:57 AM	:30	\$600.00	OFA-12-	5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		15	MWASH-
08/27/12	Monday	5:14:29 AM	:30	\$600.00		5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		16	MWASH-
08/28/12	Tuesday	5:21:41 AM	:30	\$600.00		5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		21	MWASH-
08/29/12	Wednesday	5:05:07 AM	:30	\$600.00		5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		19	MWASH-
08/30/12	Thursday	5:20:56 AM	:30	\$600.00		5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		18	MWASH-
08/31/12	Friday	5:20:11 AM	:30	\$600.00		5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		20	MWASH-
09/03/12	Monday	5:13:49 AM	:30	\$600.00		5a Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	A OBAMA SKED A	1522	P-2		22	MWASH-
											\$13,200.00	22

Line: 2

08/03/12	Friday	5:54:51 AM	:30	\$750.00	OFA-12-	5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		1	MWASH-
08/07/12	Tuesday	5:43:21 AM	:30	\$750.00	OFA-12-	5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		4	MWASH-
08/08/12	Wednesday	5:44:17 AM	:30	\$750.00	OFA-12-	5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		6	MWASH-
08/09/12	Thursday	5:42:17 AM	:30	\$750.00	OFA-12-	5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		5	MWASH-
08/09/12	Thursday	5:52:46 AM	:30	\$750.00	OFA-12-	5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		24	MWASH-
08/10/12	Friday	5:53:14 AM	:30	\$750.00	OFA-12-	5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		7	MWASH-
08/13/12	Monday	5:53:13 AM	:30	\$750.00	OFA-12-	5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		3	MWASH-
08/14/12	Tuesday	5:45:34 AM	:30	\$750.00	OFA-12-	5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		8	MWASH-
08/15/12	Wednesday	5:40:45 AM	:30	\$750.00	OFA-12-	5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		11	MWASH-
08/16/12	Thursday	5:44:25 AM	:30	\$750.00	OFA-12-	5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		10	MWASH-
08/17/12	Friday	5:39:28 AM	:30	\$750.00	OFA-12-	5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		12	MWASH-
08/20/12	Monday	5:38:26 AM	:30	\$750.00	OFA-12-	5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		9	MWASH-
08/21/12	Tuesday	5:57:51 AM	:30	\$750.00	OFA-12-	5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		13	MWASH-
08/22/12	Wednesday	5:50:09 AM	:30	\$750.00	OFA-12-	5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		17	MWASH-
08/23/12	Thursday	5:50:19 AM	:30	\$750.00	OFA-12-	5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		15	MWASH-
08/24/12	Friday	5:50:19 AM	:30	\$750.00	OFA-12-	5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		16	MWASH-
08/27/12	Monday	5:43:37 AM	:30	\$750.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		14	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 2												
08/28/12	Tuesday	:42:22 AM	:30	\$750.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		18	MWASH-
08/29/12	Wednesday	:43:17 AM	:30	\$750.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		21	MWASH-
08/30/12	Thursday	:43:07 AM	:30	\$750.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		20	MWASH-
08/31/12	Friday	:50:49 AM	:30	\$750.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		22	MWASH-
09/03/12	Monday	:50:49 AM	:30	\$750.00		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	A OBAMA SKED A	1522	P-1		19	MWASH-
											22	
											\$16,500.00	
Line: 3												
08/03/12	Friday	:36:42 AM	:30	\$800.00	OFA-12- 6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		28	MWASH-
08/06/12	Monday	:57:42 AM	:30	\$800.00	OFA-12- 6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		1	MWASH-
08/07/12	Tuesday	:13:14 AM	:30	\$800.00	OFA-12- 6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		7	MWASH-
08/08/12	Wednesday	:22:21 AM	:30	\$800.00	OFA-12- 6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		3	MWASH-
08/09/12	Thursday	:28:46 AM	:30	\$800.00	OFA-12- 6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		4	MWASH-
08/10/12	Friday	:53:41 AM	:30	\$800.00	OFA-12- 6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		5	MWASH-
08/13/12	Monday	:12:16 AM	:30	\$800.00	OFA-12- 6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		6	MWASH-
08/14/12	Tuesday	:54:59 AM	:30	\$800.00	OFA-12- 6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		8	MWASH-
08/15/12	Wednesday	:28:55 AM	:30	\$800.00	OFA-12- 6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		14	MWASH-
08/15/12	Wednesday	:53:23 AM	:30	\$800.00	OFA-12- 6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		9	MWASH-
08/16/12	Thursday	:14:17 AM	:30	\$800.00	OFA-12- 6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		13	MWASH-
08/16/12	Thursday	:51:53 AM	:30	\$800.00	OFA-12- 6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		10	MWASH-
08/17/12	Friday	:15:07 AM	:30	\$800.00	OFA-12- 6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		11	MWASH-
08/20/12	Monday	:54:31 AM	:30	\$800.00	OFA-12- 6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		12	MWASH-
08/21/12	Tuesday	:28:44 AM	:30	\$800.00	OFA-12- 6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		16	MWASH-
08/22/12	Wednesday	:28:09 AM	:30	\$800.00	OFA-12- 6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		19	MWASH-
08/23/12	Thursday	:36:10 AM	:30	\$800.00	OFA-12- 6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		18	MWASH-
08/24/12	Friday	:52:07 AM	:30	\$800.00	OFA-12- 6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		15	MWASH-
08/27/12	Monday	:12:12 AM	:30	\$800.00	6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		17	MWASH-
08/28/12	Tuesday	:05:41 AM	:30	\$800.00	6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		20	MWASH-
08/29/12	Wednesday	:12:42 AM	:30	\$800.00	6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		21	MWASH-
08/29/12	Wednesday	:51:22 AM	:30	\$800.00	6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		26	MWASH-
08/30/12	Thursday	:36:00 AM	:30	\$800.00	6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		22	MWASH-
08/31/12	Friday	:28:14 AM	:30	\$800.00	6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		25	MWASH-
08/31/12	Friday	:44:16 AM	:30	\$800.00	6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		23	MWASH-
09/03/12	Monday	:35:55 AM	:30	\$800.00	6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		24	MWASH-
09/03/12	Monday	:51:47 AM	:30	\$800.00	6a	Good Morn Cincinnati (6:00:00 AM-7:00:00 AM)	A OBAMA SKED A	1522	P-2		27	MWASH-
											27	
											\$21,600.00	
Line: 4												
08/03/12	Friday	:53:16 AM	:30	\$400.00	OFA-12- CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2		4	MWASH-
08/03/12	Friday	:28:54 AM	:30	\$400.00	OFA-12- CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2		3	MWASH-
08/06/12	Monday	:13:16 AM	:30	\$400.00	OFA-12- CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2		5	MWASH-
08/06/12	Monday	:43:20 AM	:30	\$400.00	OFA-12- CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2		6	MWASH-
08/07/12	Tuesday	:29:26 AM	:30	\$400.00	OFA-12- CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2		9	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 4												
08/07/12	Tuesday	5:59:11 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	10	MWASH-
08/07/12	Tuesday	5:10:30 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	11	MWASH-
08/07/12	Tuesday	5:42:26 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	32	MWASH-
08/07/12	Tuesday	5:58:55 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	12	MWASH-
08/08/12	Wednesday	5:12:42 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	13	MWASH-
08/08/12	Wednesday	5:54:27 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	14	MWASH-
08/08/12	Wednesday	5:35:27 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	33	MWASH-
08/08/12	Wednesday	5:24:02 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	16	MWASH-
08/08/12	Wednesday	5:58:55 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	15	MWASH-
08/08/12	Wednesday	5:29:10 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	109	MWASH-
08/08/12	Wednesday	5:45:12 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	112	MWASH-
08/09/12	Thursday	5:40:37 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	19	MWASH-
08/09/12	Thursday	5:41:57 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	17	MWASH-
08/09/12	Thursday	5:54:32 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	20	MWASH-
08/09/12	Thursday	5:07:18 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	18	MWASH-
08/09/12	Thursday	5:24:01 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	29	MWASH-
08/10/12	Friday	5:29:25 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	22	MWASH-
08/10/12	Friday	5:09:34 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	21	MWASH-
08/10/12	Friday	5:09:33 AM	:30	\$400.00	OFA-12- 5a	Good Morn Cincinnati	5:00:00 AM-5:30:00 AM	OBAMA SKED A	1522	P-2	113	MWASH-
08/10/12	Friday	5:28:54 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	30	MWASH-
08/10/12	Friday	5:47:30 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	23	MWASH-
08/10/12	Friday	5:59:26 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	24	MWASH-
08/13/12	Monday	5:59:25 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	26	MWASH-
08/13/12	Monday	5:42:40 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	25	MWASH-
08/13/12	Monday	5:36:04 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	28	MWASH-
08/13/12	Monday	5:15:19 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	27	MWASH-
08/13/12	Monday	5:58:55 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	31	MWASH-
08/14/12	Tuesday	5:21:15 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	34	MWASH-
08/14/12	Tuesday	5:35:14 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	36	MWASH-
08/14/12	Tuesday	5:29:10 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	37	MWASH-
08/14/12	Tuesday	5:59:11 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	35	MWASH-
08/14/12	Tuesday	5:55:19 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	58	MWASH-
08/15/12	Wednesday	5:37:29 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	40	MWASH-
08/15/12	Wednesday	5:55:20 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	57	MWASH-
08/15/12	Wednesday	5:28:55 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	38	MWASH-
08/15/12	Wednesday	5:58:55 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	39	MWASH-
08/15/12	Wednesday	5:10:11 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	41	MWASH-
08/16/12	Thursday	5:28:55 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	42	MWASH-
08/16/12	Thursday	5:55:27 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	45	MWASH-
08/16/12	Thursday	5:29:17 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	44	MWASH-
08/16/12	Thursday	5:09:34 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	54	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 4												
08/16/12	Thursday	3:43:30 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	43	MWASH-
08/17/12	Friday	3:59:26 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	55	MWASH-
08/17/12	Friday	3:10:16 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	48	MWASH-
08/17/12	Friday	3:28:55 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	49	MWASH-
08/17/12	Friday	7:29:11 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	47	MWASH-
08/17/12	Friday	7:55:31 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	46	MWASH-
08/20/12	Monday	7:58:55 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	50	MWASH-
08/20/12	Monday	3:37:44 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	53	MWASH-
08/20/12	Monday	7:41:06 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	52	MWASH-
08/20/12	Monday	3:16:04 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	51	MWASH-
08/20/12	Monday	3:59:10 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	56	MWASH-
08/21/12	Tuesday	3:54:15 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	61	MWASH-
08/21/12	Tuesday	7:59:11 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	62	MWASH-
08/21/12	Tuesday	3:37:20 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	60	MWASH-
08/21/12	Tuesday	3:18:45 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	82	MWASH-
08/21/12	Tuesday	3:23:30 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	59	MWASH-
08/22/12	Wednesday	3:45:40 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	65	MWASH-
08/22/12	Wednesday	7:49:21 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	64	MWASH-
08/22/12	Wednesday	3:12:30 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	66	MWASH-
08/22/12	Wednesday	3:28:56 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	63	MWASH-
08/22/12	Wednesday	3:19:15 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	83	MWASH-
08/23/12	Thursday	3:11:45 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	80	MWASH-
08/23/12	Thursday	3:37:05 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	68	MWASH-
08/23/12	Thursday	7:29:11 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	67	MWASH-
08/23/12	Thursday	3:24:00 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	69	MWASH-
08/23/12	Thursday	3:59:26 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	70	MWASH-
08/24/12	Friday	3:59:26 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	72	MWASH-
08/24/12	Friday	3:11:45 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	73	MWASH-
08/24/12	Friday	3:37:05 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	74	MWASH-
08/24/12	Friday	7:29:11 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	79	MWASH-
08/24/12	Friday	7:49:21 AM	:30	\$400.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	71	MWASH-
08/27/12	Monday	7:49:21 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	77	MWASH-
08/27/12	Monday	3:44:50 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	81	MWASH-
08/27/12	Monday	3:28:56 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	76	MWASH-
08/27/12	Monday	3:12:30 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	78	MWASH-
08/27/12	Monday	7:29:26 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	75	MWASH-
08/28/12	Tuesday	3:11:30 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	108	MWASH-
08/28/12	Tuesday	7:28:56 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	84	MWASH-
08/28/12	Tuesday	7:49:21 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	85	MWASH-
08/28/12	Tuesday	3:28:56 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	86	MWASH-
08/28/12	Tuesday	3:45:40 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	87	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 4												
08/29/12	Wednesday	11:30 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	89	MWASH-
08/29/12	Wednesday	7:49:21 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	91	MWASH-
08/29/12	Wednesday	3:28:56 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	88	MWASH-
08/29/12	Wednesday	3:46:10 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	107	MWASH-
08/29/12	Wednesday	7:28:56 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	90	MWASH-
08/30/12	Thursday	7:36:07 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	93	MWASH-
08/30/12	Thursday	3:11:45 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	95	MWASH-
08/30/12	Thursday	3:29:26 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	92	MWASH-
08/30/12	Thursday	3:37:50 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	94	MWASH-
08/30/12	Thursday	3:45:10 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	104	MWASH-
08/31/12	Friday	7:29:11 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	98	MWASH-
08/31/12	Friday	3:37:50 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	97	MWASH-
08/31/12	Friday	7:58:56 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	96	MWASH-
08/31/12	Friday	3:54:00 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	99	MWASH-
08/31/12	Friday	3:19:30 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	105	MWASH-
09/03/12	Monday	3:24:30 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	100	MWASH-
09/03/12	Monday	3:24:00 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	106	MWASH-
09/03/12	Monday	3:12:15 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	102	MWASH-
09/03/12	Monday	3:37:50 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	103	MWASH-
09/03/12	Monday	3:54:30 AM	:30	\$400.00		CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	P-2	101	MWASH-
											\$42,800.00	107
Line: 5												
08/18/12	Saturday	3:28:07 AM	:30	\$350.00	OFA-12-	6a-8a Local 12 News S	6:00:00 AM-7:00:00 A	OBAMA SKED A	1522	P-2	1	MWASH-
09/01/12	Saturday	3:24:06 AM	:30	\$350.00		6a-8a Local 12 News S	6:00:00 AM-7:00:00 A	OBAMA SKED A	1522	P-2	2	MWASH-
											\$700.00	2
Line: 6												
08/04/12	Saturday	7:39:16 AM	:30	\$450.00	OFA-12-	6a-8a Local 12 News S	7:00:00 AM-8:00:00 A	OBAMA SKED A	1522	P-1	2	MWASH-
08/04/12	Saturday	7:58:09 AM	:30	\$450.00	OFA-12-	6a-8a Local 12 News S	7:00:00 AM-8:00:00 A	OBAMA SKED A	1522	P-1	1	MWASH-
08/11/12	Saturday	7:22:57 AM	:30	\$450.00	OFA-12-	6a-8a Local 12 News S	7:00:00 AM-8:00:00 A	OBAMA SKED A	1522	P-1	3	MWASH-
08/11/12	Saturday	7:10:41 AM	:30	\$450.00	OFA-12-	6a-8a Local 12 News S	7:00:00 AM-8:00:00 A	OBAMA SKED A	1522	P-1	4	MWASH-
08/18/12	Saturday	7:20:49 AM	:30	\$450.00	OFA-12-	6a-8a Local 12 News S	7:00:00 AM-8:00:00 A	OBAMA SKED A	1522	P-1	6	MWASH-
08/18/12	Saturday	7:40:13 AM	:30	\$450.00	OFA-12-	6a-8a Local 12 News S	7:00:00 AM-8:00:00 A	OBAMA SKED A	1522	P-1	5	MWASH-
08/25/12	Saturday	7:31:32 AM	:30	\$450.00		6a-8a Local 12 News S	7:00:00 AM-8:00:00 A	OBAMA SKED A	1522	P-1	7	MWASH-
08/25/12	Saturday	7:49:18 AM	:30	\$450.00		6a-8a Local 12 News S	7:00:00 AM-8:00:00 A	OBAMA SKED A	1522	P-1	8	MWASH-
09/01/12	Saturday	7:32:41 AM	:30	\$450.00		6a-8a Local 12 News S	7:00:00 AM-8:00:00 A	OBAMA SKED A	1522	P-1	10	MWASH-
09/01/12	Saturday	7:49:15 AM	:30	\$450.00		6a-8a Local 12 News S	7:00:00 AM-8:00:00 A	OBAMA SKED A	1522	P-1	9	MWASH-
											\$4,500.00	10
Line: 7												
08/11/12	Saturday	3:29:24 AM	:30	\$350.00	OFA-12-	CBS This Morning Satu	8:30:00 AM-9:00:00 A	OBAMA SKED A	1522	P-2	1	MWASH-
08/25/12	Saturday	3:40:00 AM	:30	\$350.00		CBS This Morning Satu	8:30:00 AM-9:00:00 A	OBAMA SKED A	1522	P-2	2	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 7												
											2	
Line: 8												
08/11/12	Saturday	7:57:55 AM	:30	\$650.00	OFA-12-	CBS This Morning Satu	(8:00:00 AM-10:00:00	OBAMA SKED A	1522	P-2	1	MWASH-
08/18/12	Saturday	7:58:55 AM	:30	\$650.00	OFA-12-	CBS This Morning Satu	(8:00:00 AM-10:00:00	OBAMA SKED A	1522	P-2	2	MWASH-
08/25/12	Saturday	7:14:56 AM	:30	\$650.00		CBS This Morning Satu	(8:00:00 AM-10:00:00	OBAMA SKED A	1522	P-2	3	MWASH-
											3	
Line: 9												
08/12/12	Sunday	7:07:29 AM	:30	\$1,100.00	OFA-12-	CBS Sun Morning	9:00 AM-10:30 AM	OBAMA SKED A	1522	P-1	1	MWASH-
08/19/12	Sunday	7:07:52 AM	:30	\$1,100.00	OFA-12-	CBS Sun Morning	9:00 AM-10:30 AM	OBAMA SKED A	1522	P-1	2	MWASH-
09/02/12	Sunday	7:11:34 AM	:30	\$1,100.00		CBS Sun Morning	9:00 AM-10:30 AM	OBAMA SKED A	1522	P-1	3	MWASH-
											3	
Line: 10												
08/19/12	Sunday	7:59:47 AM	:30	\$850.00	OFA-12-	Face the Nation	10:30 AM-11:00 AM	OBAMA SKED A	1522	P-1	1	MWASH-
09/02/12	Sunday	7:58:46 AM	:30	\$850.00		Face the Nation	10:30 AM-11:00 AM	OBAMA SKED A	1522	P-1	2	MWASH-
											2	
Line: 11												
08/05/12	Sunday	1:28:12 AM	:30	\$400.00	OFA-12-	News-makers	11:00 AM-11:30 AM	OBAMA SKED A	1522	P-2	1	MWASH-
08/12/12	Sunday	1:16:12 AM	:30	\$400.00	OFA-12-	News-makers	11:00 AM-11:30 AM	OBAMA SKED A	1522	P-2	2	MWASH-
08/26/12	Sunday	1:14:33 AM	:30	\$400.00		News-makers	11:00 AM-11:30 AM	OBAMA SKED A	1522	P-2	3	MWASH-
											3	
Line: 12												
08/06/12	Monday	7:16:10 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	2	MWASH-
08/07/12	Tuesday	7:19:35 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	5	MWASH-
08/08/12	Wednesday	7:21:04 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	39	MWASH-
08/08/12	Wednesday	7:47:26 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	6	MWASH-
08/08/12	Wednesday	7:58:49 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	11	MWASH-
08/09/12	Thursday	7:50:20 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	7	MWASH-
08/09/12	Thursday	7:54:30 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	43	MWASH-
08/09/12	Thursday	7:23:06 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	12	MWASH-
08/10/12	Friday	7:39:12 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	8	MWASH-
08/10/12	Friday	7:58:19 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	10	MWASH-
08/10/12	Friday	7:19:39 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	42	MWASH-
08/13/12	Monday	7:18:48 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	9	MWASH-
08/14/12	Tuesday	7:23:27 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	21	MWASH-
08/14/12	Tuesday	7:58:18 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	13	MWASH-
08/15/12	Wednesday	7:40:00 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	22	MWASH-
08/15/12	Wednesday	7:58:18 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	14	MWASH-
08/16/12	Thursday	7:22:48 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	15	MWASH-
08/16/12	Thursday	7:59:09 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	20	MWASH-
08/17/12	Friday	7:48:42 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	16	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 12												
08/17/12	Friday	:31:36 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	18	MWASH-
08/20/12	Monday	:23:28 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	17	MWASH-
08/20/12	Monday	:54:31 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	19	MWASH-
08/21/12	Tuesday	:16:25 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	23	MWASH-
08/22/12	Wednesday	:42:40 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	24	MWASH-
08/23/12	Thursday	:24:30 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	25	MWASH-
08/23/12	Thursday	:50:30 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	29	MWASH-
08/24/12	Friday	:16:25 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	30	MWASH-
08/24/12	Friday	:58:26 AM	:30	\$350.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	26	MWASH-
08/27/12	Monday	:24:15 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	27	MWASH-
08/27/12	Monday	:58:51 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	28	MWASH-
08/28/12	Tuesday	:06:50 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	31	MWASH-
08/28/12	Tuesday	:25:30 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	36	MWASH-
08/29/12	Wednesday	:08:20 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	37	MWASH-
08/29/12	Wednesday	:59:11 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	32	MWASH-
08/30/12	Thursday	:42:40 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	33	MWASH-
08/31/12	Friday	:16:10 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	34	MWASH-
08/31/12	Friday	:33:50 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	38	MWASH-
09/03/12	Monday	:17:10 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA SKED A	1522	P-2	35	MWASH-
											\$13,300.00	38
Line: 13												
08/03/12	Friday	:29:57 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	4	MWASH-
08/06/12	Monday	:20:24 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	1	MWASH-
08/07/12	Tuesday	:29:00 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	11	MWASH-
08/08/12	Wednesday	:38:56 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	6	MWASH-
08/09/12	Thursday	:47:47 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	7	MWASH-
08/09/12	Thursday	:19:11 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	5	MWASH-
08/09/12	Thursday	:37:06 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	37	MWASH-
08/10/12	Friday	:21:00 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	8	MWASH-
08/10/12	Friday	:56:20 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	10	MWASH-
08/10/12	Friday	:38:08 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	39	MWASH-
08/13/12	Monday	:45:24 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	12	MWASH-
08/13/12	Monday	:19:38 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	9	MWASH-
08/14/12	Tuesday	:20:00 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	13	MWASH-
08/15/12	Wednesday	:22:38 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	14	MWASH-
08/15/12	Wednesday	:41:58 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	18	MWASH-
08/16/12	Thursday	:21:11 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	15	MWASH-
08/16/12	Thursday	:45:27 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	19	MWASH-
08/17/12	Friday	:21:35 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	20	MWASH-
08/17/12	Friday	:39:31 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	16	MWASH-
08/20/12	Monday	:21:32 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	17	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 13												
08/21/12	Tuesday	:24:45 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	21	MWASH-
08/21/12	Tuesday	:42:30 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	26	MWASH-
08/22/12	Wednesday	:24:30 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	22	MWASH-
08/23/12	Thursday	:23:15 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	23	MWASH-
08/24/12	Friday	:32:50 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	27	MWASH-
08/24/12	Friday	:15:10 AM	:30	\$350.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	24	MWASH-
08/27/12	Monday	:14:40 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	25	MWASH-
08/27/12	Monday	:33:50 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	28	MWASH-
08/28/12	Tuesday	:14:10 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	29	MWASH-
08/29/12	Wednesday	:14:55 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	30	MWASH-
08/29/12	Wednesday	:43:15 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	34	MWASH-
08/30/12	Thursday	:51:50 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	31	MWASH-
08/30/12	Thursday	:31:50 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	35	MWASH-
08/31/12	Friday	:14:25 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	32	MWASH-
09/03/12	Monday	:24:30 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	33	MWASH-
09/03/12	Monday	:24:00 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA SKED A	1522	P-2	36	MWASH-
											36	
Line: 14												
08/05/12	Sunday	:32:08 PM	:30	\$1,500.00	OFA-12-	11p M-Su Local 12 New		OBAMA SKED A	1522	P-3	19	MWASH-
08/06/12	Monday	:58:54 AM	:30	\$1,500.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA SKED A	1522	P-1	2	MWASH-
08/08/12	Wednesday	:27:56 AM	:30	\$1,500.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA SKED A	1522	P-1	6	MWASH-
08/09/12	Thursday	:28:04 AM	:30	\$1,500.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA SKED A	1522	P-1	22	MWASH-
08/10/12	Friday	:27:42 AM	:30	\$1,500.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA SKED A	1522	P-1	5	MWASH-
08/11/12	Saturday	:31:57 PM	:30	\$1,500.00	OFA-12-	11p M-Su Local 12 New		OBAMA SKED A	1522	P-3	23	MWASH-
08/13/12	Monday	:28:53 AM	:30	\$1,500.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA SKED A	1522	P-1	7	MWASH-
08/14/12	Tuesday	:27:55 AM	:30	\$1,500.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA SKED A	1522	P-1	8	MWASH-
08/15/12	Wednesday	:27:52 AM	:30	\$1,500.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA SKED A	1522	P-1	12	MWASH-
08/16/12	Thursday	:28:06 AM	:30	\$1,500.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA SKED A	1522	P-1	9	MWASH-
08/17/12	Friday	:58:38 AM	:30	\$1,500.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA SKED A	1522	P-1	10	MWASH-
08/20/12	Monday	:58:54 AM	:30	\$1,500.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA SKED A	1522	P-1	11	MWASH-
08/21/12	Tuesday	:58:41 AM	:30	\$1,500.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA SKED A	1522	P-1	14	MWASH-
08/23/12	Thursday	:29:26 AM	:30	\$1,500.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA SKED A	1522	P-1	15	MWASH-
08/24/12	Friday	:28:56 AM	:30	\$1,500.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA SKED A	1522	P-1	13	MWASH-
08/28/12	Tuesday	:29:26 AM	:30	\$1,500.00		The Price is Right	11:00 AM-12:00 PM	OBAMA SKED A	1522	P-1	17	MWASH-
08/29/12	Wednesday	:58:26 AM	:30	\$1,500.00		The Price is Right	11:00 AM-12:00 PM	OBAMA SKED A	1522	P-1	16	MWASH-
08/31/12	Friday	:59:26 AM	:30	\$1,500.00		The Price is Right	11:00 AM-12:00 PM	OBAMA SKED A	1522	P-1	18	MWASH-
											18	
Line: 15												
08/03/12	Friday	:13:56 PM	:30	\$1,400.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	2	MWASH-
08/07/12	Tuesday	:20:39 PM	:30	\$1,400.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	4	MWASH-
08/08/12	Wednesday	:14:01 PM	:30	\$1,400.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	6	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 15												
08/09/12	Thursday	2:07:04 PM	:30	\$1,400.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	24	MWASH-
08/09/12	Thursday	2:21:22 PM	:30	\$1,400.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	5	MWASH-
08/10/12	Friday	2:12:31 PM	:30	\$1,400.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	7	MWASH-
08/13/12	Monday	2:08:00 PM	:30	\$1,400.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	3	MWASH-
08/14/12	Tuesday	2:07:24 PM	:30	\$1,400.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	8	MWASH-
08/15/12	Wednesday	2:28:40 PM	:30	\$1,400.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	12	MWASH-
08/16/12	Thursday	2:13:58 PM	:30	\$1,400.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	10	MWASH-
08/17/12	Friday	2:08:02 PM	:30	\$1,400.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	11	MWASH-
08/20/12	Monday	2:21:02 PM	:30	\$1,400.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	9	MWASH-
08/21/12	Tuesday	2:20:48 PM	:30	\$1,400.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	13	MWASH-
08/22/12	Wednesday	2:09:37 PM	:30	\$1,400.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	16	MWASH-
08/23/12	Thursday	2:02:27 PM	:30	\$1,400.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	15	MWASH-
08/24/12	Friday	2:15:53 PM	:30	\$1,400.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	17	MWASH-
08/27/12	Monday	2:12:38 PM	:30	\$1,400.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	14	MWASH-
08/28/12	Tuesday	2:08:44 PM	:30	\$1,400.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	19	MWASH-
08/29/12	Wednesday	2:28:36 PM	:30	\$1,400.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	21	MWASH-
08/30/12	Thursday	2:29:11 PM	:30	\$1,400.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	20	MWASH-
08/31/12	Friday	2:03:21 PM	:30	\$1,400.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	22	MWASH-
09/03/12	Monday	2:02:28 PM	:30	\$1,400.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA SKED A	1522	P-1	18	MWASH-
											\$30,800.00	22

Line: 16

08/03/12	Friday	2:55:02 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	4	MWASH-
08/05/12	Sunday	2:49:55 PM	:30	\$850.00	OFA-12-	630p Local 12 News Su		OBAMA SKED A	1522	P-2	27	MWASH-
08/06/12	Monday	2:58:46 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	5	MWASH-
08/07/12	Tuesday	2:56:42 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	11	MWASH-
08/08/12	Wednesday	2:57:40 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	8	MWASH-
08/09/12	Thursday	2:58:02 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	9	MWASH-
08/10/12	Friday	2:29:12 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	10	MWASH-
08/10/12	Friday	2:56:55 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	30	MWASH-
08/13/12	Monday	2:58:08 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	7	MWASH-
08/14/12	Tuesday	2:59:07 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	16	MWASH-
08/15/12	Wednesday	2:56:38 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	13	MWASH-
08/16/12	Thursday	2:55:39 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	14	MWASH-
08/17/12	Friday	2:56:13 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	12	MWASH-
08/20/12	Monday	2:29:12 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	15	MWASH-
08/21/12	Tuesday	2:59:16 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	21	MWASH-
08/22/12	Wednesday	2:58:56 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	17	MWASH-
08/23/12	Thursday	2:28:41 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	20	MWASH-
08/24/12	Friday	2:58:56 PM	:30	\$850.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	18	MWASH-
08/27/12	Monday	2:29:26 PM	:30	\$850.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	19	MWASH-
08/28/12	Tuesday	2:58:41 PM	:30	\$850.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	26	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 16												
08/29/12	Wednesday	2:58:41 PM	:30	\$850.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	22	MWASH
08/30/12	Thursday	2:59:11 PM	:30	\$850.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	24	MWASH
08/31/12	Friday	2:29:11 PM	:30	\$850.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	25	MWASH
09/03/12	Monday		:30	\$850.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	P-1	23	MWASH
											24	
Line: 17												
08/03/12	Friday	1:59:12 PM	:30	\$750.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	P-2	2	MWASH
08/04/12	Saturday	3:08:19 PM	:30	\$750.00	OFA-12-	6pm Local 12 News Sat		OBAMA SKED A	1522	P-2	17	MWASH
08/05/12	Sunday	2:36:02 PM	:30	\$750.00	OFA-12-	PGA	(2:00:00 PM-6:00:00 PM)	OBAMA SKED A	1522	P-3	18	MWASH
08/06/12	Monday	1:59:12 PM	:30	\$750.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	P-2	4	MWASH
08/08/12	Wednesday	1:29:12 PM	:30	\$750.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	P-2	7	MWASH
08/09/12	Thursday	1:59:12 PM	:30	\$750.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	P-2	5	MWASH
08/10/12	Friday	1:59:11 PM	:30	\$750.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	P-2	6	MWASH
08/14/12	Tuesday	1:59:11 PM	:30	\$750.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	P-2	9	MWASH
08/16/12	Thursday	1:59:13 PM	:30	\$750.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	P-2	10	MWASH
08/20/12	Monday	1:59:12 PM	:30	\$750.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	P-2	8	MWASH
08/21/12	Tuesday	1:59:11 PM	:30	\$750.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	P-2	13	MWASH
08/22/12	Wednesday	1:59:11 PM	:30	\$750.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	P-2	11	MWASH
08/23/12	Thursday	1:59:11 PM	:30	\$750.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	P-2	12	MWASH
08/29/12	Wednesday	1:59:11 PM	:30	\$750.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	P-2	16	MWASH
08/31/12	Friday	1:59:11 PM	:30	\$750.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	P-2	14	MWASH
09/03/12	Monday		:30	\$750.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	P-2	15	MWASH
											16	
Line: 18												
08/06/12	Monday	2:25:31 PM	:30	\$450.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	P-2	2	MWASH
08/07/12	Tuesday	2:59:12 PM	:30	\$450.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	P-2	6	MWASH
08/08/12	Wednesday	3:08:49 AM	:30	\$450.00	OFA-12-	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	OBAMA SKED A	1522	P-2	23	MWASH
08/09/12	Thursday	2:28:22 PM	:30	\$450.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	P-2	8	MWASH
08/10/12	Friday	2:27:32 PM	:30	\$450.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	P-2	5	MWASH
08/10/12	Friday	2:28:02 PM	:30	\$450.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	P-2	24	MWASH
08/13/12	Monday	2:59:12 PM	:30	\$450.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	P-2	7	MWASH
08/15/12	Wednesday	2:59:22 PM	:30	\$450.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	P-2	9	MWASH
08/16/12	Thursday	2:59:13 PM	:30	\$450.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	P-2	11	MWASH
08/17/12	Friday	2:29:42 PM	:30	\$450.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	P-2	10	MWASH
08/20/12	Monday	2:27:28 PM	:30	\$450.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	P-2	12	MWASH
08/21/12	Tuesday	2:28:56 PM	:30	\$450.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	P-2	13	MWASH
08/22/12	Wednesday	2:59:11 PM	:30	\$450.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	P-2	14	MWASH
08/24/12	Friday	2:28:56 PM	:30	\$450.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	P-2	15	MWASH
08/27/12	Monday	2:29:21 PM	:30	\$450.00		The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	P-2	16	MWASH
08/28/12	Tuesday	2:29:11 PM	:30	\$450.00		The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	P-2	19	MWASH
08/29/12	Wednesday	2:59:11 PM	:30	\$450.00		The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	P-2	18	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 18												
08/30/12	Thursday	2:28:56 PM	:30	\$450.00		The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	P-2	17	MWASH-
08/31/12	Friday	2:59:11 PM	:30	\$450.00		The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	P-2	20	MWASH-
											19	
											\$8,550.00	
Line: 19												
08/03/12	Friday	3:47:39 AM	:30	\$400.00	OFA-12-	CBS This Morning		OBAMA SKED A	1522	P-2	37	MWASH-
08/04/12	Saturday	3:12:10 AM	:30	\$400.00	OFA-12-	EM Sat Rotator	(6:00:00 AM-10:00:00	OBAMA SKED A	1522	P-2	39	MWASH-
08/04/12	Saturday	3:42:11 AM	:30	\$400.00	OFA-12-	EM Sat Rotator	(6:00:00 AM-10:00:00	OBAMA SKED A	1522	P-2	38	MWASH-
08/06/12	Monday	3:29:11 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	2	MWASH-
08/07/12	Tuesday	3:26:19 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	5	MWASH-
08/07/12	Tuesday	3:59:24 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	11	MWASH-
08/08/12	Wednesday	3:25:03 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	6	MWASH-
08/09/12	Thursday	3:59:08 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	7	MWASH-
08/10/12	Friday	3:25:37 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	10	MWASH-
08/10/12	Friday	3:59:28 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	8	MWASH-
08/13/12	Monday	3:25:20 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	12	MWASH-
08/13/12	Monday	3:59:04 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	9	MWASH-
08/14/12	Tuesday	3:25:49 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	13	MWASH-
08/15/12	Wednesday	3:26:09 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	14	MWASH-
08/15/12	Wednesday	3:58:36 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	19	MWASH-
08/16/12	Thursday	3:27:08 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	20	MWASH-
08/16/12	Thursday	3:59:25 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	15	MWASH-
08/17/12	Friday	3:58:35 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	16	MWASH-
08/17/12	Friday	3:24:26 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	18	MWASH-
08/20/12	Monday	3:59:22 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	17	MWASH-
08/21/12	Tuesday	3:58:32 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	21	MWASH-
08/21/12	Tuesday	3:28:41 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	27	MWASH-
08/22/12	Wednesday	3:28:51 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	22	MWASH-
08/22/12	Wednesday	3:58:32 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	28	MWASH-
08/23/12	Thursday	3:29:21 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	23	MWASH-
08/24/12	Friday	3:59:02 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	26	MWASH-
08/24/12	Friday	3:28:36 PM	:30	\$400.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	24	MWASH-
08/27/12	Monday	3:28:36 PM	:30	\$400.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	25	MWASH-
08/28/12	Tuesday	3:59:02 PM	:30	\$400.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	29	MWASH-
08/28/12	Tuesday	3:28:36 PM	:30	\$400.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	32	MWASH-
08/29/12	Wednesday	3:29:06 PM	:30	\$400.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	30	MWASH-
08/30/12	Thursday	3:58:32 PM	:30	\$400.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	31	MWASH-
08/30/12	Thursday	3:28:36 PM	:30	\$400.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	34	MWASH-
08/31/12	Friday	3:29:06 PM	:30	\$400.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	36	MWASH-
09/03/12	Monday		:30	\$400.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	35	MWASH-
09/03/12	Monday		:30	\$400.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	P-2	33	MWASH-
											36	
											\$14,400.00	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 20												
08/06/12	Monday	4:41 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		2	MWASH-
08/06/12	Monday		:30	\$1,100.00	4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		45	MWASH-
08/07/12	Tuesday	9:01 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		5	MWASH-
08/07/12	Tuesday	4:30 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		12	MWASH-
08/08/12	Wednesday	4:54:07 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		6	MWASH-
08/08/12	Wednesday	2:33 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		11	MWASH-
08/09/12	Thursday	4:43:42 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		14	MWASH-
08/09/12	Thursday	2:45 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		7	MWASH-
08/10/12	Friday	4:02 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		10	MWASH-
08/10/12	Friday	7:55 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		47	MWASH-
08/10/12	Friday	2:39 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		8	MWASH-
08/13/12	Monday	2:40 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		13	MWASH-
08/13/12	Monday	4:06 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		9	MWASH-
08/14/12	Tuesday	2:26:48 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		24	MWASH-
08/14/12	Tuesday	8:16 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		15	MWASH-
08/15/12	Wednesday	2:14:42 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		16	MWASH-
08/15/12	Wednesday	4:54:35 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		22	MWASH-
08/16/12	Thursday	12:44 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		17	MWASH-
08/16/12	Thursday	3:20 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		23	MWASH-
08/17/12	Friday	4:32:27 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		18	MWASH-
08/17/12	Friday	2:39 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		20	MWASH-
08/20/12	Monday	5:30 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		19	MWASH-
08/20/12	Monday	2:30 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		21	MWASH-
08/21/12	Tuesday	4:06 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		25	MWASH-
08/21/12	Tuesday	2:36 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		31	MWASH-
08/22/12	Wednesday	2:28:06 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		33	MWASH-
08/22/12	Wednesday	4:49:51 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		26	MWASH-
08/23/12	Thursday	5:13:33 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		34	MWASH-
08/23/12	Thursday	2:014 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		27	MWASH-
08/24/12	Friday	4:23:36 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		28	MWASH-
08/24/12	Friday	2:21 PM	:30	\$1,100.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		30	MWASH-
08/27/12	Monday	6:06 PM	:30	\$1,100.00	4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		32	MWASH-
08/27/12	Monday	3:06 PM	:30	\$1,100.00	4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		29	MWASH-
08/28/12	Tuesday	4:14:11 PM	:30	\$1,100.00	4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		41	MWASH-
08/28/12	Tuesday	2:27:21 PM	:30	\$1,100.00	4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		35	MWASH-
08/29/12	Wednesday	4:14:11 PM	:30	\$1,100.00	4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		36	MWASH-
08/29/12	Wednesday	2:29:21 PM	:30	\$1,100.00	4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		43	MWASH-
08/30/12	Thursday	2:29:21 PM	:30	\$1,100.00	4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		37	MWASH-
08/30/12	Thursday	2:051 PM	:30	\$1,100.00	4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		42	MWASH-
08/31/12	Friday	4:13:11 PM	:30	\$1,100.00	4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		40	MWASH-
08/31/12	Friday	4:23:36 PM	:30	\$1,100.00	4p	Local 12 News at Fo (4:00:00 PM-5:00:00 PM)	POBAMA SKED A	1522	P-2		38	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 20												
09/03/12	Monday		:30	\$1,100.00		4p Local 12 News at Fo (4:00:00 PM-5:00:00 POBAMA SKED A			1522	P-2	44	MWAS
09/03/12	Monday		:30	\$1,100.00		4p Local 12 News at Fo (4:00:00 PM-5:00:00 POBAMA SKED A			1522	P-2	39	MWAS
				\$47,300.00							43	
Line: 21												
08/03/12	Friday	:13:27 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	4	MWAS
08/06/12	Monday	:13:58 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	2	MWAS
08/07/12	Tuesday	:22:27 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	11	MWAS
08/07/12	Tuesday	:06:02 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	5	MWAS
08/08/12	Wednesday	:14:22 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	6	MWAS
08/09/12	Thursday	:10:31 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	38	MWAS
08/09/12	Thursday	:13:52 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	7	MWAS
08/10/12	Friday	:24:31 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	8	MWAS
08/10/12	Friday	:07:55 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	10	MWAS
08/13/12	Monday	:27:46 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	9	MWAS
08/13/12	Monday	:14:25 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	12	MWAS
08/14/12	Tuesday	:13:41 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	13	MWAS
08/15/12	Wednesday	:23:25 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	20	MWAS
08/15/12	Wednesday	:11:43 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	14	MWAS
08/16/12	Thursday	:22:18 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	15	MWAS
08/16/12	Thursday	:05:13 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	18	MWAS
08/17/12	Friday	:10:37 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	16	MWAS
08/17/12	Friday	:28:31 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	19	MWAS
08/20/12	Monday	:22:38 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	17	MWAS
08/21/12	Tuesday	:19:42 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	21	MWAS
08/21/12	Tuesday	:03:48 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	28	MWAS
08/22/12	Wednesday	:11:25 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	22	MWAS
08/23/12	Thursday	:11:35 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	23	MWAS
08/24/12	Friday	:20:32 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	24	MWAS
08/24/12	Friday	:04:03 PM	:30	\$1,200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	27	MWAS
08/27/12	Monday	:19:02 PM	:30	\$1,200.00		5p Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	25	MWAS
08/27/12	Monday	:03:18 PM	:30	\$1,200.00		5p Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	26	MWAS
08/28/12	Tuesday	:13:05 PM	:30	\$1,200.00		5p Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	36	MWAS
08/28/12	Tuesday	:12:35 PM	:30	\$1,200.00		5p Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	29	MWAS
08/29/12	Wednesday	:29:00 PM	:30	\$1,200.00		5p Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	34	MWAS
08/29/12	Wednesday	:21:07 PM	:30	\$1,200.00		5p Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	30	MWAS
08/30/12	Thursday	:20:12 PM	:30	\$1,200.00		5p Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	31	MWAS
08/30/12	Thursday	:13:05 PM	:30	\$1,200.00		5p Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	35	MWAS
08/31/12	Friday	:11:55 PM	:30	\$1,200.00		5p Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	32	MWAS
09/03/12	Monday		:30	\$1,200.00		5p Local 12 News at Fiv (5:00:00 PM-5:27:00 POBAMA SKED A			1522	P-2	33	MWAS
				\$42,000.00							35	

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[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 22												
08/06/12	Monday	5:57:55 PM	:30	\$1,400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	2	MWASH-
08/07/12	Tuesday	5:52:30 PM	:30	\$1,400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	8	MWASH-
08/08/12	Wednesday	5:36:16 PM	:30	\$1,400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	3	MWASH-
08/08/12	Wednesday	5:58:33 PM	:30	\$1,400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	4	MWASH-
08/09/12	Thursday	5:39:10 PM	:30	\$1,400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	5	MWASH-
08/09/12	Thursday	5:57:15 PM	:30	\$1,400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	6	MWASH-
08/10/12	Friday	5:51:32 PM	:30	\$1,400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	9	MWASH-
08/13/12	Monday	5:53:30 PM	:30	\$1,400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	7	MWASH-
08/14/12	Tuesday	5:51:29 PM	:30	\$1,400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	16	MWASH-
08/14/12	Tuesday	5:40:30 PM	:30	\$1,400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	10	MWASH-
08/15/12	Wednesday	5:50:39 PM	:30	\$1,400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	11	MWASH-
08/16/12	Thursday	5:53:09 PM	:30	\$1,400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	12	MWASH-
08/17/12	Friday	5:56:12 PM	:30	\$1,400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	13	MWASH-
08/17/12	Friday	5:43:35 PM	:30	\$1,400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	15	MWASH-
08/20/12	Monday	5:36:54 PM	:30	\$1,400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	14	MWASH-
08/21/12	Tuesday	5:42:52 PM	:30	\$1,400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	17	MWASH-
08/22/12	Wednesday	5:20:32 PM	:30	\$1,400.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	POBAMA SKED A	1522	P-2	31	MWASH-
08/22/12	Wednesday	5:35:56 PM	:30	\$1,400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	18	MWASH-
08/23/12	Thursday	5:57:36 PM	:30	\$1,400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	19	MWASH-
08/23/12	Thursday	5:41:37 PM	:30	\$1,400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	23	MWASH-
08/24/12	Friday	5:50:38 PM	:30	\$1,400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	20	MWASH-
08/27/12	Monday	5:35:01 PM	:30	\$1,400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	22	MWASH-
08/27/12	Monday	5:56:21 PM	:30	\$1,400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	21	MWASH-
08/28/12	Tuesday	5:42:22 PM	:30	\$1,400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	24	MWASH-
08/29/12	Wednesday	5:50:33 PM	:30	\$1,400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	25	MWASH-
08/29/12	Wednesday	5:58:06 PM	:30	\$1,400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	29	MWASH-
08/30/12	Thursday	5:42:52 PM	:30	\$1,400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	26	MWASH-
08/31/12	Friday	5:43:37 PM	:30	\$1,400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	27	MWASH-
08/31/12	Friday	5:58:21 PM	:30	\$1,400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	30	MWASH-
09/03/12	Monday		:30	\$1,400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	POBAMA SKED A	1522	P-1	28	MWASH-
											\$42,000.00	30

Line: 23

08/03/12	Friday	5:26:27 PM	:30	\$1,500.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	2	MWASH-
08/04/12	Saturday	1:30:48 PM	:30	\$1,500.00	OFA-12-	11p M-Su Local 12 New		OBAMA SKED A	1522	P-3	31	MWASH-
08/08/12	Wednesday	5:12:38 PM	:30	\$1,500.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	4	MWASH-
08/08/12	Wednesday	5:24:53 PM	:30	\$1,500.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	8	MWASH-
08/09/12	Thursday	5:24:56 PM	:30	\$1,500.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	5	MWASH-
08/10/12	Friday	5:06:22 PM	:30	\$1,500.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	3	MWASH-
08/10/12	Friday	5:24:34 PM	:30	\$1,500.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	6	MWASH-
08/13/12	Monday	5:07:22 PM	:30	\$1,500.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	9	MWASH-
08/13/12	Monday	5:23:45 PM	:30	\$1,500.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	7	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 23												
08/14/12	Tuesday	:27:25 PM	:30	\$1,500.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	10	MWASH-
08/15/12	Wednesday	:11:08 PM	:30	\$1,500.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	16	MWASH-
08/15/12	Wednesday	:23:44 PM	:30	\$1,500.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	11	MWASH-
08/16/12	Thursday	:23:55 PM	:30	\$1,500.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	12	MWASH-
08/16/12	Thursday	:10:51 PM	:30	\$1,500.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	15	MWASH-
08/17/12	Friday	:06:43 PM	:30	\$1,500.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	13	MWASH-
08/20/12	Monday	:23:32 PM	:30	\$1,500.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	14	MWASH-
08/21/12	Tuesday	:11:53 PM	:30	\$1,500.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	17	MWASH-
08/22/12	Wednesday	:05:04 PM	:30	\$1,500.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	18	MWASH-
08/22/12	Wednesday	:20:47 PM	:30	\$1,500.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	22	MWASH-
08/23/12	Thursday	:12:08 PM	:30	\$1,500.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	19	MWASH-
08/24/12	Friday	:04:19 PM	:30	\$1,500.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	20	MWASH-
08/27/12	Monday	:04:34 PM	:30	\$1,500.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	23	MWASH-
08/27/12	Monday	:27:46 PM	:30	\$1,500.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	21	MWASH-
08/28/12	Tuesday	:29:11 PM	:30	\$1,500.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	24	MWASH-
08/29/12	Wednesday	:21:02 PM	:30	\$1,500.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	25	MWASH-
08/30/12	Thursday	:20:32 PM	:30	\$1,500.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	26	MWASH-
08/30/12	Thursday	:27:16 PM	:30	\$1,500.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	30	MWASH-
08/31/12	Friday	:28:31 PM	:30	\$1,500.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	27	MWASH-
08/31/12	Friday	:29:01 PM	:30	\$1,500.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	29	MWASH-
09/03/12	Monday	:12:23 PM	:30	\$1,500.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-2	28	MWASH-
											30	
											\$45,000.00	

Line: 24

08/01/12	Wednesday		:30	\$1,200.00		CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	2	MWASH-
08/06/12	Monday	:50:12 PM	:30	\$1,200.00	OFA-12-	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	1	MWASH-
08/07/12	Tuesday	:27:50 PM	:30	\$1,200.00	OFA-12-	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	9	MWASH-
08/07/12	Tuesday	:58:04 PM	:30	\$1,200.00	OFA-12-	5p Local 12 News at Fiv	5:30:00 PM-6:00:00	POBAMA SKED A	1522	P-2	32	MWASH-
08/07/12	Tuesday	:39:42 PM	:30	\$1,200.00	OFA-12-	5p Local 12 News at Fiv	5:30:00 PM-6:00:00	POBAMA SKED A	1522	P-2	37	MWASH-
08/08/12	Wednesday	:49:34 PM	:30	\$1,200.00	OFA-12-	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	3	MWASH-
08/08/12	Wednesday	:52:04 PM	:30	\$1,200.00	OFA-12-	5p Local 12 News at Fiv	5:30:00 PM-6:00:00	POBAMA SKED A	1522	P-2	31	MWASH-
08/08/12	Wednesday	:27:45 PM	:30	\$1,200.00	OFA-12-	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	4	MWASH-
08/09/12	Thursday	:54:10 PM	:30	\$1,200.00	OFA-12-	5p Local 12 News at Fiv	5:30:00 PM-6:00:00	POBAMA SKED A	1522	P-2	33	MWASH-
08/09/12	Thursday	:29:11 PM	:30	\$1,200.00	OFA-12-	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	5	MWASH-
08/10/12	Friday	:26:55 PM	:30	\$1,200.00	OFA-12-	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	8	MWASH-
08/10/12	Friday	:13:39 PM	:30	\$1,200.00	OFA-12-	5p Local 12 News at Fiv	5:00:00 PM-5:30:00	POBAMA SKED A	1522	P-2	36	MWASH-
08/10/12	Friday	:27:45 PM	:30	\$1,200.00	OFA-12-	5p Local 12 News at Fiv	5:00:00 PM-5:30:00	POBAMA SKED A	1522	P-2	35	MWASH-
08/10/12	Friday	:29:12 PM	:30	\$1,200.00	OFA-12-	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	6	MWASH-
08/13/12	Monday	:27:45 PM	:30	\$1,200.00	OFA-12-	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	7	MWASH-
08/15/12	Wednesday	:27:10 PM	:30	\$1,200.00	OFA-12-	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	16	MWASH-
08/15/12	Wednesday	:29:11 PM	:30	\$1,200.00	OFA-12-	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	11	MWASH-
08/16/12	Thursday	:26:56 PM	:30	\$1,200.00	OFA-12-	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	15	MWASH-

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Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 24												
08/16/12	Thursday	:29:12 PM	:30	\$1,200.00	OFA-12-	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	12	MWASH-
08/17/12	Friday	:28:33 PM	:30	\$1,200.00	OFA-12-	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	13	MWASH-
08/17/12	Friday	:47:56 PM	:30	\$1,200.00	OFA-12-	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	10	MWASH-
08/20/12	Monday	:28:32 PM	:30	\$1,200.00	OFA-12-	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	14	MWASH-
08/22/12	Wednesday	:28:41 PM	:30	\$1,200.00	OFA-12-	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	18	MWASH-
08/23/12	Thursday	:28:56 PM	:30	\$1,200.00	OFA-12-	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	19	MWASH-
08/24/12	Friday	:27:56 PM	:30	\$1,200.00	OFA-12-	CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	23	MWASH-
08/27/12	Monday	:44:13 PM	:30	\$1,200.00		CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	21	MWASH-
08/29/12	Wednesday	:44:13 PM	:30	\$1,200.00		CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	25	MWASH-
08/30/12	Thursday	:43:37 PM	:30	\$1,200.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA SKED A	1522	P-2	34	MWASH-
08/31/12	Friday	:44:13 PM	:30	\$1,200.00		CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	27	MWASH-
09/03/12	Monday	:44:13 PM	:30	\$1,200.00		CBS Evening News	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-2	30	MWASH-
											30	
Line: 25												
08/04/12	Saturday	:12:50 PM	:30	\$400.00	OFA-12-	6pm Local 12 News Sat	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-3	1	MWASH-
08/11/12	Saturday	:23:15 AM	:30	\$400.00	OFA-12-	EM Sat Rotator	(6:00:00 AM-10:00:00 PM)	OBAMA SKED A	1522	P-2	6	MWASH-
08/18/12	Saturday	:26:16 PM	:30	\$400.00	OFA-12-	6pm Local 12 News Sat	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-3	3	MWASH-
08/25/12	Saturday	:04:30 PM	:30	\$400.00		6pm Local 12 News Sat	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-3	4	MWASH-
09/01/12	Saturday	:15:43 PM	:30	\$400.00		6pm Local 12 News Sat	6:00 PM-6:30 PM	OBAMA SKED A	1522	P-3	5	MWASH-
											5	
Line: 26												
08/04/12	Saturday	:02:10 PM	:30	\$600.00	OFA-12-	PGA	(2:00:00 PM-6:00:00 PM)	OBAMA SKED A	1522	P-3	6	MWASH-
08/05/12	Sunday	:55:12 PM	:30	\$600.00	OFA-12-	630p Local 12 News Su	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-3	1	MWASH-
08/19/12	Sunday	:43:30 PM	:30	\$600.00	OFA-12-	630p Local 12 News Su	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-3	3	MWASH-
08/26/12	Sunday	:51:55 PM	:30	\$600.00		630p Local 12 News Su	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-3	4	MWASH-
09/02/12	Sunday	:52:35 PM	:30	\$600.00		630p Local 12 News Su	6:30 PM-7:00 PM	OBAMA SKED A	1522	P-3	5	MWASH-
											5	
Line: 27												
08/06/12	Monday	:12:59 PM	:30	\$1,100.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A	1522	P-2	1	MWASH-
08/07/12	Tuesday	:12:00 PM	:30	\$1,100.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A	1522	P-2	3	MWASH-
08/07/12	Tuesday	:19:31 PM	:30	\$1,100.00	OFA-12-	M-F Prime Access Rota		OBAMA SKED A	1522	P-2	24	MWASH-
08/08/12	Wednesday	:14:30 PM	:30	\$1,100.00	OFA-12-	M-F Prime Access Rota		OBAMA SKED A	1522	P-2	23	MWASH-
08/08/12	Wednesday	:26:02 PM	:30	\$1,100.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A	1522	P-2	7	MWASH-
08/09/12	Thursday	:10:39 PM	:30	\$1,100.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A	1522	P-2	4	MWASH-
08/10/12	Friday	:50:21 PM	:30	\$1,100.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A	1522	P-2	5	MWASH-
08/11/12	Saturday	:38:26 PM	:30	\$975.00	OFA-12-	PGA		OBAMA SKED A	1522	P-3	26	MWASH-
08/12/12	Sunday	:14:33 PM	:30	\$975.00	OFA-12-	PGA		OBAMA SKED A	1522	P-3	27	MWASH-
08/13/12	Monday	:20:37 PM	:30	\$1,100.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A	1522	P-2	6	MWASH-
08/14/12	Tuesday	:28:21 PM	:30	\$1,100.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A	1522	P-2	8	MWASH-
08/15/12	Wednesday	:26:42 PM	:30	\$1,100.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A	1522	P-2	12	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 27												
08/16/12	Thursday	7:27:38 PM	:30	\$1,100.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A	1522	P-2	9	MWASH-
08/17/12	Friday	7:11:04 PM	:30	\$1,100.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A	1522	P-2	10	MWASH-
08/20/12	Monday	7:24:37 PM	:30	\$1,100.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A	1522	P-2	11	MWASH-
08/21/12	Tuesday	7:03:56 PM	:30	\$1,100.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A	1522	P-2	13	MWASH-
08/22/12	Wednesday	7:28:34 PM	:30	\$1,100.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A	1522	P-2	17	MWASH-
08/23/12	Thursday	7:10:27 PM	:30	\$1,100.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A	1522	P-2	15	MWASH-
08/24/12	Friday	7:22:14 PM	:30	\$1,100.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A	1522	P-2	14	MWASH-
08/27/12	Monday	7:10:42 PM	:30	\$1,100.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A	1522	P-2	16	MWASH-
08/28/12	Tuesday	7:11:12 PM	:30	\$1,100.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A	1522	P-2	19	MWASH-
08/29/12	Wednesday	7:28:19 PM	:30	\$1,100.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A	1522	P-2	22	MWASH-
08/31/12	Friday	7:11:27 PM	:30	\$1,100.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A	1522	P-2	18	MWASH-
09/03/12	Monday	7:03:56 PM	:30	\$1,100.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A	1522	P-2	21	MWASH-
											\$26,150.00	24
Line: 28												
08/06/12	Monday	7:28:09 PM	:30	\$1,100.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A	1522	P-2	2	MWASH-
08/07/12	Tuesday	7:57:56 PM	:30	\$1,100.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A	1522	P-2	3	MWASH-
08/08/12	Wednesday	7:45:54 PM	:30	\$1,100.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A	1522	P-2	6	MWASH-
08/09/12	Thursday	7:15:05 PM	:30	\$1,100.00	OFA-12-	4p Local 12 News at Fo		OBAMA SKED A	1522	P-2	24	MWASH-
08/09/12	Thursday	7:45:59 PM	:30	\$1,100.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A	1522	P-2	5	MWASH-
08/10/12	Friday	7:55:27 PM	:30	\$1,100.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A	1522	P-2	4	MWASH-
08/13/12	Monday	7:44:27 PM	:30	\$1,100.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A	1522	P-2	7	MWASH-
08/14/12	Tuesday	7:55:10 PM	:30	\$1,100.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A	1522	P-2	8	MWASH-
08/15/12	Wednesday	7:55:22 PM	:30	\$1,100.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A	1522	P-2	11	MWASH-
08/16/12	Thursday	7:46:04 PM	:30	\$1,100.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A	1522	P-2	10	MWASH-
08/17/12	Friday	7:44:50 PM	:30	\$1,100.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A	1522	P-2	9	MWASH-
08/20/12	Monday	7:45:29 PM	:30	\$1,100.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A	1522	P-2	12	MWASH-
08/21/12	Tuesday	7:35:30 PM	:30	\$1,100.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A	1522	P-2	14	MWASH-
08/22/12	Wednesday	7:50:59 PM	:30	\$1,100.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A	1522	P-2	17	MWASH-
08/23/12	Thursday	7:42:37 PM	:30	\$1,100.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A	1522	P-2	15	MWASH-
08/24/12	Friday	7:42:37 PM	:30	\$1,100.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A	1522	P-2	13	MWASH-
08/27/12	Monday	7:50:59 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A	1522	P-2	16	MWASH-
08/28/12	Tuesday	7:35:45 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A	1522	P-2	20	MWASH-
08/29/12	Wednesday	7:35:15 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A	1522	P-2	22	MWASH-
08/31/12	Friday	7:51:29 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A	1522	P-2	19	MWASH-
09/03/12	Monday	7:35:44 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A	1522	P-2	21	MWASH-
											\$23,100.00	21
Line: 29												
08/04/12	Saturday	7:16:21 PM	:30	\$500.00	OFA-12-	Sa Prime Access Rotat	6:57 PM-7:57 PM	OBAMA SKED A	1522	P-3	1	MWASH-
08/11/12	Saturday	7:36:27 PM	:30	\$500.00	OFA-12-	Sa Prime Access Rotat	6:57 PM-7:57 PM	OBAMA SKED A	1522	P-3	2	MWASH-
08/18/12	Saturday	7:17:02 PM	:30	\$500.00	OFA-12-	Sa Prime Access Rotat	6:57 PM-7:57 PM	OBAMA SKED A	1522	P-3	3	MWASH-
08/25/12	Saturday	7:32:35 PM	:30	\$500.00		Sa Prime Access Rotat	6:57 PM-7:57 PM	OBAMA SKED A	1522	P-3	4	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



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Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 29												
09/01/12	Saturday	7:49:30 PM	:30	\$500.00		Sa Prime Access Rotat	6:57 PM-7:57 PM	OBAMA SKED A	1522	P-3	5	MWASH-
											5	
Line: 30												
08/04/12	Saturday	11:01 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	3	MWASH-
08/05/12	Sunday	12:00 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	33	MWASH-
08/06/12	Monday	12:27:24 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	4	MWASH-
08/07/12	Tuesday	12:28:34 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	8	MWASH-
08/08/12	Wednesday	12:33:00 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	9	MWASH-
08/09/12	Thursday	12:22:18 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	35	MWASH-
08/09/12	Thursday	12:27:49 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	7	MWASH-
08/10/12	Friday	12:33:45 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	11	MWASH-
08/11/12	Saturday	12:24:43 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	6	MWASH-
08/12/12	Sunday	12:48:05 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	5	MWASH-
08/13/12	Monday	12:22:53 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	10	MWASH-
08/14/12	Tuesday	12:12:17 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	16	MWASH-
08/15/12	Wednesday	12:22:44 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	17	MWASH-
08/16/12	Thursday	12:32:59 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	12	MWASH-
08/17/12	Friday	12:30:12 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	18	MWASH-
08/18/12	Saturday	12:11:16 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	14	MWASH-
08/19/12	Sunday	12:30:27 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	13	MWASH-
08/20/12	Monday	12:32:19 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	15	MWASH-
08/21/12	Tuesday	12:33:15 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	23	MWASH-
08/22/12	Wednesday	12:27:37 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	22	MWASH-
08/23/12	Thursday	12:18:32 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	21	MWASH-
08/24/12	Friday	12:33:30 PM	:30	\$1,700.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	25	MWASH-
08/25/12	Saturday	12:20:25 PM	:30	\$1,700.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	19	MWASH-
08/26/12	Sunday	12:05:37 PM	:30	\$1,700.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	20	MWASH-
08/27/12	Monday	12:26:07 PM	:30	\$1,700.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	24	MWASH-
08/28/12	Tuesday	12:12:58 PM	:30	\$1,700.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	30	MWASH-
08/29/12	Wednesday	12:13:01 PM	:30	\$1,700.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	29	MWASH-
08/30/12	Thursday	12:26:56 PM	:30	\$1,700.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	28	MWASH-
08/31/12	Friday	12:20:07 PM	:30	\$1,700.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	32	MWASH-
09/01/12	Saturday	12:12:25 PM	:30	\$1,700.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	27	MWASH-
09/02/12	Sunday	12:18:39 PM	:30	\$1,700.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	26	MWASH-
09/03/12	Monday	12:34:30 PM	:30	\$1,700.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA SKED A	1522	P-3	31	MWASH-
											32	
Line: 31												
08/03/12	Friday	2:16:23 XM	:30	\$550.00	OFA-12-	Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	4	MWASH-
08/05/12	Sunday	2:00:19 XM	:30	\$550.00	OFA-12-	Sun 1135p-1205a		OBAMA SKED A	1522	P-2	25	MWASH-
08/06/12	Monday		:30	\$550.00		Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	26	MWASH-
08/06/12	Monday	2:31:33 XM	:30	\$550.00	OFA-12-	Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	3	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 31												
08/07/12	Tuesday	1:47:15 PM	:30	\$550.00	OFA-12-	Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	6	MWASH-
08/07/12	Tuesday	1:56:14 PM	:30	\$550.00	OFA-12-	Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	27	MWASH-
08/08/12	Wednesday	2:30:35 XM	:30	\$550.00	OFA-12-	Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	8	MWASH-
08/09/12	Thursday	2:28:59 XM	:30	\$550.00	OFA-12-	Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	5	MWASH-
08/12/12	Sunday	2:03:59 XM	:30	\$550.00	OFA-12-	Sun 1135p-1205a		OBAMA SKED A	1522	P-2	28	MWASH-
08/13/12	Monday	2:31:00 XM	:30	\$550.00	OFA-12-	Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	9	MWASH-
08/14/12	Tuesday	1:46:13 PM	:30	\$550.00	OFA-12-	Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	13	MWASH-
08/15/12	Wednesday	2:12:14 XM	:30	\$550.00	OFA-12-	Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	11	MWASH-
08/16/12	Thursday	2:30:23 XM	:30	\$550.00	OFA-12-	Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	10	MWASH-
08/17/12	Friday	2:31:54 XM	:30	\$550.00	OFA-12-	Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	12	MWASH-
08/20/12	Monday	1:59:37 PM	:30	\$550.00	OFA-12-	Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	14	MWASH-
08/21/12	Tuesday	2:25:30 XM	:30	\$550.00	OFA-12-	Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	16	MWASH-
08/22/12	Wednesday	2:11:30 XM	:30	\$550.00	OFA-12-	Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	17	MWASH-
08/24/12	Friday	2:11:00 XM	:30	\$550.00	OFA-12-	Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	19	MWASH-
08/27/12	Monday	2:24:30 XM	:30	\$550.00		Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	18	MWASH-
08/28/12	Tuesday	1:46:15 PM	:30	\$550.00		Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	21	MWASH-
08/29/12	Wednesday	2:25:30 XM	:30	\$550.00		Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	23	MWASH-
08/30/12	Thursday	1:59:00 PM	:30	\$550.00		Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	20	MWASH-
08/31/12	Friday	2:24:45 XM	:30	\$550.00		Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	24	MWASH-
09/03/12	Monday	2:12:00 XM	:30	\$550.00		Letterman	11:36 PM-12:36 XM	OBAMA SKED A	1522	P-2	22	MWASH-
											\$13,200.00	24
Line: 32												
08/02/12	Thursday		:30	\$350.00		Late Late Show	12:36 AM-1:36 AM	OBAMA SKED A	1522	P-1	3	MWASH-
08/03/12	Friday	2:56:14 XM	:30	\$350.00	OFA-12-	Late Late Show	12:36 AM-1:36 AM	OBAMA SKED A	1522	P-1	2	MWASH-
08/04/12	Saturday	1:46:07 PM	:30	\$350.00	OFA-12-	Sat 1135p-1205a		OBAMA SKED A	1522	P-2	13	MWASH-
08/07/12	Tuesday	1:34:30 XM	:30	\$350.00	OFA-12-	Late Late Show	12:36 AM-1:36 AM	OBAMA SKED A	1522	P-1	6	MWASH-
08/09/12	Thursday	2:57:14 XM	:30	\$350.00	OFA-12-	Late Late Show	12:36 AM-1:36 AM	OBAMA SKED A	1522	P-1	15	MWASH-
08/13/12	Monday	1:05:05 XM	:30	\$350.00	OFA-12-	Late Late Show	12:36 AM-1:36 AM	OBAMA SKED A	1522	P-1	5	MWASH-
08/16/12	Thursday	2:42:22 XM	:30	\$350.00	OFA-12-	Late Late Show	12:36 AM-1:36 AM	OBAMA SKED A	1522	P-1	8	MWASH-
08/20/12	Monday	2:44:17 XM	:30	\$350.00	OFA-12-	Late Late Show	12:36 AM-1:36 AM	OBAMA SKED A	1522	P-1	7	MWASH-
08/22/12	Wednesday	1:00:40 XM	:30	\$350.00	OFA-12-	Late Late Show	12:36 AM-1:36 AM	OBAMA SKED A	1522	P-1	9	MWASH-
08/24/12	Friday	2:48:35 XM	:30	\$350.00	OFA-12-	Late Late Show	12:36 AM-1:36 AM	OBAMA SKED A	1522	P-1	10	MWASH-
08/28/12	Tuesday	1:11:55 XM	:30	\$350.00		Late Late Show	12:36 AM-1:36 AM	OBAMA SKED A	1522	P-1	11	MWASH-
09/03/12	Monday	1:12:45 XM	:30	\$350.00		Late Late Show	12:36 AM-1:36 AM	OBAMA SKED A	1522	P-1	12	MWASH-
											\$4,200.00	12
Line: 33												
08/04/12	Saturday	2:01:15 XM	:30	\$500.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA SKED A	1522	P-2	1	MWASH-
08/11/12	Saturday	1:47:48 PM	:30	\$500.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA SKED A	1522	P-2	2	MWASH-
08/18/12	Saturday	1:48:46 PM	:30	\$500.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA SKED A	1522	P-2	3	MWASH-
08/25/12	Saturday	1:40:39 XM	:30	\$500.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA SKED A	1522	P-2	4	MWASH-
09/01/12	Saturday	2:03:41 XM	:30	\$500.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA SKED A	1522	P-2	5	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 33												
											5	
												\$2,500.00
Line: 34												
08/04/12	Saturday	1:02:17 XM	:30	\$350.00	OFA-12-	Sat 1205a-105a	12:05 AM-1:05 AM	OBAMA SKED A	1522	P-2	1	MWASH-
08/11/12	Saturday	1:40:12 XM	:30	\$350.00	OFA-12-	Sat 1205a-105a	12:05 AM-1:05 AM	OBAMA SKED A	1522	P-2	2	MWASH-
08/18/12	Saturday	2:49:23 XM	:30	\$350.00	OFA-12-	Sat 1205a-105a	12:05 AM-1:05 AM	OBAMA SKED A	1522	P-2	3	MWASH-
08/25/12	Saturday	2:23:40 XM	:30	\$350.00		Sat 1205a-105a	12:05 AM-1:05 AM	OBAMA SKED A	1522	P-2	4	MWASH-
09/01/12	Saturday	2:24:28 XM	:30	\$350.00		Sat 1205a-105a	12:05 AM-1:05 AM	OBAMA SKED A	1522	P-2	5	MWASH-
											5	
												\$1,750.00
Line: 35												
08/04/12	Saturday	1:47:16 XM	:30	\$200.00	OFA-12-	Sat 1205a-105a	1:05 AM-2:05 AM	OBAMA SKED A	1522	P-2	1	MWASH-
08/11/12	Saturday	1:27:21 XM	:30	\$200.00	OFA-12-	Sat 1205a-105a	1:05 AM-2:05 AM	OBAMA SKED A	1522	P-2	2	MWASH-
08/18/12	Saturday	1:45:57 XM	:30	\$200.00	OFA-12-	Sat 1205a-105a	1:05 AM-2:05 AM	OBAMA SKED A	1522	P-2	3	MWASH-
08/25/12	Saturday	1:27:46 XM	:30	\$200.00		Sat 1205a-105a	1:05 AM-2:05 AM	OBAMA SKED A	1522	P-2	4	MWASH-
09/01/12	Saturday	1:26:47 XM	:30	\$200.00		Sat 1205a-105a	1:05 AM-2:05 AM	OBAMA SKED A	1522	P-2	5	MWASH-
											5	
												\$1,000.00
Line: 36												
08/05/12	Sunday	2:03:30 XM	:30	\$600.00	OFA-12-	Sun 1135p-1205a	11:35 PM-12:05 XM	OBAMA SKED A	1522	P-2	1	MWASH-
08/12/12	Sunday	2:17:49 XM	:30	\$600.00	OFA-12-	Sun 1135p-1205a	11:35 PM-12:05 XM	OBAMA SKED A	1522	P-2	2	MWASH-
08/19/12	Sunday	1:45:28 PM	:30	\$600.00	OFA-12-	Sun 1135p-1205a	11:35 PM-12:05 XM	OBAMA SKED A	1522	P-2	3	MWASH-
08/26/12	Sunday	1:49:09 PM	:30	\$600.00		Sun 1135p-1205a	11:35 PM-12:05 XM	OBAMA SKED A	1522	P-2	4	MWASH-
09/02/12	Sunday	1:56:01 PM	:30	\$600.00		Sun 1135p-1205a	11:35 PM-12:05 XM	OBAMA SKED A	1522	P-2	5	MWASH-
											5	
												\$3,000.00
Line: 37												
08/05/12	Sunday	2:49:02 XM	:30	\$350.00	OFA-12-	Sun 1205a-105a	12:05 AM-1:05 AM	OBAMA SKED A	1522	P-2	1	MWASH-
08/12/12	Sunday	1:16:33 XM	:30	\$350.00	OFA-12-	Sun 1205a-105a	12:05 AM-1:05 AM	OBAMA SKED A	1522	P-2	2	MWASH-
08/19/12	Sunday	2:53:55 XM	:30	\$350.00	OFA-12-	Sun 1205a-105a	12:05 AM-1:05 AM	OBAMA SKED A	1522	P-2	3	MWASH-
08/26/12	Sunday	2:44:57 XM	:30	\$350.00		Sun 1205a-105a	12:05 AM-1:05 AM	OBAMA SKED A	1522	P-2	4	MWASH-
09/02/12	Sunday	2:53:10 XM	:30	\$350.00		Sun 1205a-105a	12:05 AM-1:05 AM	OBAMA SKED A	1522	P-2	5	MWASH-
											5	
												\$1,750.00
Line: 38												
08/05/12	Sunday	1:29:19 XM	:30	\$200.00	OFA-12-	Sun 105a-205a	1:05 AM-2:05 AM	OBAMA SKED A	1522	P-2	1	MWASH-
08/12/12	Sunday	1:58:37 XM	:30	\$200.00	OFA-12-	Sun 105a-205a	1:05 AM-2:05 AM	OBAMA SKED A	1522	P-2	2	MWASH-
08/19/12	Sunday	1:28:02 XM	:30	\$200.00	OFA-12-	Sun 105a-205a	1:05 AM-2:05 AM	OBAMA SKED A	1522	P-2	3	MWASH-
08/26/12	Sunday	1:41:24 XM	:30	\$200.00		Sun 105a-205a	1:05 AM-2:05 AM	OBAMA SKED A	1522	P-2	4	MWASH-
09/02/12	Sunday	1:26:17 XM	:30	\$200.00		Sun 105a-205a	1:05 AM-2:05 AM	OBAMA SKED A	1522	P-2	5	MWASH-
											5	
												\$1,000.00
Line: 39												
08/06/12	Monday	3:18:58 PM	:30	\$4,000.00	OFA-12-	Mon Reg 1	8:00 PM-9:00 PM	OBAMA SKED A	1522	P-2	1	MWASH-
08/20/12	Monday	3:58:27 PM	:30	\$4,000.00	OFA-12-	Mon Reg 1	8:00 PM-9:00 PM	OBAMA SKED A	1522	P-2	2	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 39												
09/03/12	Monday	7:58:35 PM	:30	\$4,000.00		Mon Reg 1	8:00 PM-9:00 PM	OBAMA SKED A	1522	P-2	3	MWASH-
											3	
Line: 40												
08/06/12	Monday	3:15:54 PM	:30	\$5,000.00	OFA-12-	Mon Reg 2	9:00 PM-10:00 PM	OBAMA SKED A	1522	P-2	1	MWASH-
08/13/12	Monday	3:11:43 PM	:30	\$5,000.00	OFA-12-	Mon Reg 2	9:00 PM-10:00 PM	OBAMA SKED A	1522	P-2	2	MWASH-
08/27/12	Monday	3:14:43 PM	:30	\$5,000.00		Mon Reg 2	9:00 PM-10:00 PM	OBAMA SKED A	1522	P-2	3	MWASH-
											3	
Line: 41												
08/06/12	Monday	3:34:50 PM	:30	\$4,000.00	OFA-12-	Mon Reg 3	10:00 PM-11:00 PM	OBAMA SKED A	1522	P-2	1	MWASH-
08/20/12	Monday	3:36:28 PM	:30	\$4,000.00	OFA-12-	Mon Reg 3	10:00 PM-11:00 PM	OBAMA SKED A	1522	P-2	2	MWASH-
09/03/12	Monday	3:29:15 PM	:30	\$4,000.00		Mon Reg 3	10:00 PM-11:00 PM	OBAMA SKED A	1522	P-2	3	MWASH-
											3	
Line: 42												
08/07/12	Tuesday	3:45:59 PM	:30	\$4,200.00	OFA-12-	Tue Reg 1	8:00 PM-9:00 PM	OBAMA SKED A	1522	P-2	1	MWASH-
08/21/12	Tuesday	3:20:07 PM	:30	\$4,200.00	OFA-12-	Tue Reg 1	8:00 PM-9:00 PM	OBAMA SKED A	1522	P-2	2	MWASH-
											2	
Line: 43												
08/14/12	Tuesday	3:46:22 PM	:30	\$3,500.00	OFA-12-	Tue Reg 2	9:00 PM-10:00 PM	OBAMA SKED A	1522	P-2	1	MWASH-
08/28/12	Tuesday	3:20:17 PM	:30	\$3,500.00		Tue Reg 2	9:00 PM-10:00 PM	OBAMA SKED A	1522	P-2	2	MWASH-
											2	
Line: 44												
08/07/12	Tuesday	3:36:30 PM	:30	\$3,000.00	OFA-12-	Tue Reg 3	10:00 PM-11:00 PM	OBAMA SKED A	1522	P-2	1	MWASH-
08/21/12	Tuesday	3:43:00 PM	:30	\$3,000.00	OFA-12-	Tue Reg 3	10:00 PM-11:00 PM	OBAMA SKED A	1522	P-2	2	MWASH-
											2	
Line: 45												
08/08/12	Wednesday	7:59:17 PM	:30	\$5,500.00	OFA-12-	Wed Reg 1	8:00 PM-9:00 PM	OBAMA SKED A	1522	P-2	1	MWASH-
08/15/12	Wednesday	3:58:12 PM	:30	\$5,500.00	OFA-12-	Wed Reg 1	8:00 PM-9:00 PM	OBAMA SKED A	1522	P-2	2	MWASH-
08/22/12	Wednesday	3:28:26 PM	:30	\$5,500.00	OFA-12-	Wed Reg 1	8:00 PM-9:00 PM	OBAMA SKED A	1522	P-2	3	MWASH-
08/29/12	Wednesday	3:58:56 PM	:30	\$5,500.00		Wed Reg 1	8:00 PM-9:00 PM	OBAMA SKED A	1522	P-2	4	MWASH-
											4	
Line: 46												
08/15/12	Wednesday	3:43:32 PM	:30	\$4,500.00	OFA-12-	Wed Reg 2	9:00 PM-10:00 PM	OBAMA SKED A	1522	P-3	1	MWASH-
08/29/12	Wednesday	3:19:57 PM	:30	\$4,500.00		Wed Reg 2	9:00 PM-10:00 PM	OBAMA SKED A	1522	P-3	2	MWASH-
											2	
Line: 47												
08/08/12	Wednesday	3:48:37 PM	:30	\$4,000.00	OFA-12-	Wed Reg 3	10:00 PM-11:00 PM	OBAMA SKED A	1522	P-2	1	MWASH-
08/22/12	Wednesday	3:43:00 PM	:30	\$4,000.00	OFA-12-	Wed Reg 3	10:00 PM-11:00 PM	OBAMA SKED A	1522	P-2	2	MWASH-
											2	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 48												
08/10/12	Friday	1:47:12 XM	:30	\$1,000.00	OFA-12-	Bengals vs New York		OBAMA SKED A	1522	P-3	4	MWASH-
08/10/12	Friday	2:19:19 XM	:30	\$1,000.00	OFA-12-	Bengals vs New York		OBAMA SKED A	1522	P-3	3	MWASH-
08/16/12	Thursday	3:46:33 PM	:30	\$4,000.00	OFA-12-	Thu Reg 1	8:00 PM-9:00 PM	OBAMA SKED A	1522	P-2	1	MWASH-
											3	
Line: 49												
08/09/12	Thursday	3:46:34 PM	:30	\$5,500.00	OFA-12-	Thu Reg 2	9:00 PM-10:00 PM	OBAMA SKED A	1522	P-2	1	MWASH-
08/23/12	Thursday	3:40:23 PM	:30	\$5,500.00	OFA-12-	Thu Reg 2	9:00 PM-10:00 PM	OBAMA SKED A	1522	P-2	2	MWASH-
											2	
Line: 50												
08/16/12	Thursday	3:35:42 PM	:30	\$4,500.00	OFA-12-	Thu Reg 3	10:00 PM-11:00 PM	OBAMA SKED A	1522	P-3	1	MWASH-
08/27/12	Monday	3:58:26 PM	:30	\$4,500.00		Mon Reg 1	8p-9p	OBAMA SKED A	1522	P-2	3	MWASH-
											2	
Line: 51												
08/03/12	Friday	3:35:58 PM	:30	\$2,500.00	OFA-12-	Fri Reg 1	8:00 PM-9:00 PM	OBAMA SKED A	1522	P-2	1	MWASH-
08/10/12	Friday	3:31:00 PM	:30	\$2,500.00	OFA-12-	Fri Reg 1	8:00 PM-9:00 PM	OBAMA SKED A	1522	P-2	2	MWASH-
08/25/12	Saturday	3:22:56 PM	:30	\$1,000.00		PGA	(3:00:00 PM-6:00:00 PM)	OBAMA SKED A	1522	P-4	6	MWASH-
08/25/12	Saturday	3:34:56 PM	:30	\$1,000.00		PGA	(3:00:00 PM-6:00:00 PM)	OBAMA SKED A	1522	P-4	7	MWASH-
08/25/12	Saturday	1:06:48 PM	:30	\$250.00		PGA	(12:00:00 PM-3:00:00 PM)	OBAMA SKED A	1522	P-4	5	MWASH-
08/25/12	Saturday	3:21:32 PM	:30	\$250.00		PGA	(12:00:00 PM-3:00:00 PM)	OBAMA SKED A	1522	P-4	4	MWASH-
											6	
Line: 52												
08/03/12	Friday	3:47:11 PM	:30	\$3,200.00	OFA-12-	Fri Reg 2	9:00 PM-10:00 PM	OBAMA SKED A	1522	P-3	1	MWASH-
08/17/12	Friday	3:34:53 PM	:30	\$3,200.00	OFA-12-	Fri Reg 2	9:00 PM-10:00 PM	OBAMA SKED A	1522	P-3	2	MWASH-
08/31/12	Friday	3:19:57 PM	:30	\$3,200.00		Fri Reg 2	9:00 PM-10:00 PM	OBAMA SKED A	1522	P-3	3	MWASH-
											3	
Line: 53												
08/03/12	Friday	3:48:08 PM	:30	\$3,000.00	OFA-12-	Fri Reg 3	10:00 PM-11:00 PM	OBAMA SKED A	1522	P-2	1	MWASH-
08/10/12	Friday	3:38:58 PM	:30	\$3,000.00	OFA-12-	Fri Reg 3	10:00 PM-11:00 PM	OBAMA SKED A	1522	P-2	2	MWASH-
08/24/12	Friday		:30	\$3,000.00		Fri Reg 3	10:00 PM-11:00 PM	OBAMA SKED A	1522	P-2	3	MWASH-
											3	
Line: 54												
08/04/12	Saturday	3:56:56 PM	:30	\$800.00	OFA-12-	Sat Reg 1	8:00 PM-9:00 PM	OBAMA SKED A	1522	P-3	1	MWASH-
											1	
Line: 55												
08/04/12	Saturday	3:57:57 PM	:30	\$1,000.00	OFA-12-	Sat Reg 2	9:00 PM-10:00 PM	OBAMA SKED A	1522	P-3	1	MWASH-
08/18/12	Saturday	3:59:27 PM	:30	\$1,000.00	OFA-12-	Sat Reg 2	9:00 PM-10:00 PM	OBAMA SKED A	1522	P-3	2	MWASH-
09/01/12	Saturday	3:58:26 PM	:30	\$1,000.00		Sat Reg 2	9:00 PM-10:00 PM	OBAMA SKED A	1522	P-3	3	MWASH-
											3	
Line: 56												

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 56												
08/04/12	Saturday	:26:06 PM	:30	\$1,800.00	OFA-12- Sat Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	P-3	1	MWASH-
08/11/12	Saturday	:39:51 PM	:30	\$1,800.00	OFA-12- Sat Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	P-3	2	MWASH-
08/25/12	Saturday	:59:07 PM	:30	\$1,800.00	NFL Pre-Season		(8:00:00 PM-11:00:00	OBAMA SKED A	1522	P-3	4	MWASH-
											3	
Line: 57												
08/05/12	Sunday	:39:20 PM	:30	\$4,000.00	OFA-12- Sun Reg 1		7:00 PM-8:00 PM	OBAMA SKED A	1522	P-2	1	MWASH-
											1	
Line: 58												
08/05/12	Sunday	:50:46 PM	:30	\$5,000.00	OFA-12- Sun Reg 2		8:00 PM-9:00 PM	OBAMA SKED A	1522	P-2	1	MWASH-
											1	
Line: 59												
08/05/12	Sunday	:34:59 PM	:30	\$2,500.00	OFA-12- Sun Reg 3		(9:00:00 PM-10:00:00	OBAMA SKED A	1522	P-3	1	MWASH-
08/19/12	Sunday	:34:10 PM	:30	\$2,500.00	OFA-12- Sun Reg 3		(9:00:00 PM-10:00:00	OBAMA SKED A	1522	P-3	2	MWASH-
09/02/12	Sunday	:18:57 PM	:30	\$2,500.00	Sun Reg 3		(9:00:00 PM-10:00:00	OBAMA SKED A	1522	P-3	3	MWASH-
											3	
Line: 60												
08/05/12	Sunday	:46:38 PM	:30	\$3,000.00	OFA-12- Sun Reg 4		10:00 PM-11:00 PM	OBAMA SKED A	1522	P-2	1	MWASH-
08/12/12	Sunday	:49:55 PM	:30	\$3,000.00	OFA-12- Sun Reg 4		10:00 PM-11:00 PM	OBAMA SKED A	1522	P-2	2	MWASH-
08/26/12	Sunday	:45:02 PM	:30	\$3,000.00	Sun Reg 4		10:00 PM-11:00 PM	OBAMA SKED A	1522	P-2	3	MWASH-
											3	
Line: 61												
08/23/12	Thursday		:30	\$1,400.00	Bengals vs Green Bay		11:35 PM-2:35 XM	OBAMA SKED A	1522	P-2	1	MWASH-
											1	
Line: 62												
08/30/12	Thursday	:08:00 PM	:30	\$8,000.00	Bengals vs Indianapolis 12p-12a			OBAMA SKED A	1522	P-2	1	MWASH-
											1	
Line: 63												
08/11/12	Saturday	:02:24 PM	:30	\$1,000.00	OFA-12- PGA		(2:00:00 PM-6:00:00	POBAMA SKED A	1522	P-3	2	MWASH-
08/12/12	Sunday	:49:23 PM	:30	\$1,000.00	OFA-12- PGA		(2:00:00 PM-6:00:00	POBAMA SKED A	1522	P-3	1	MWASH-
											2	
Line: 64												
08/11/12	Saturday	:37:10 PM	:30	\$900.00	OFA-12- PGA		(2:00:00 PM-6:00:00	POBAMA SKED A	1522	P-3	1	MWASH-
08/12/12	Sunday	:58:11 PM	:30	\$900.00	OFA-12- PGA		(2:00:00 PM-6:00:00	POBAMA SKED A	1522	P-3	3	MWASH-
08/12/12	Sunday	:24:19 PM	:30	\$900.00	OFA-12- PGA		(2:00:00 PM-6:00:00	POBAMA SKED A	1522	P-3	2	MWASH-
											3	
Line: 65												
08/11/12	Saturday	:57:33 PM	:30	\$500.00	OFA-12- Sat 1135p-1205a		1135p-1205a	OBAMA SKED A	1522	P-2	1	MWASH-
											1	

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Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
				\$799,850.00							803	
				\$799,850.00							803	
				\$799,850.00							803	
				\$799,850.00							803	
				\$799,850.00							803	

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